



A. Overview and Qualifications

1. Organization

Land Design Innovations, Inc. (LDI) was established with the purpose of providing our public clients fully integrated land design consulting services that exceed their expectations. The firm has enjoyed great success and received several awards for our performance for public entities. We are committed to providing high-caliber professional services to jurisdictions. A primary objective of our firm is creating vibrant and functional parks while protecting our natural and historic resources.



Our firm provides full land development services, including growth management, urban design and planning, civil engineering, GIS mapping, and landscape architecture. LDI is committed to expressing plan and design concepts that will preserve the existing neighborhood characteristics while meeting the needs of a dynamic and growing community. LDI has provided similar services for numerous public sector clients across the State of Florida. LDI has extensive experience in this field having written, amended and evaluated over one hundred (100) Comprehensive Plan and growth management projects throughout Florida.

Our approach to firm organization has proven to be very successful and effectively supports the objectives in our mission statement identified below.

“Land Design Innovations, Inc. is an award-winning land design firm focused on creating authentic and sustainable towns, communities and resorts. We are exceptional in our unique team approach to creating memorable designs, inspiring constructive community involvement and inventing powerful solutions for capital projects that are easy to implement. We strive to be the best in the nation in all of our specializations for both our clients and employees”

LDI provides our clients with personal attention and commitment to assure responsibility for the creative completion of projects in a timely and cost-effective manner. Keys to success include the execution of high-caliber studies, the understanding of future development constraints and opportunities, and their careful integration into the final plan to reflect sustainability concepts. LDI's team of professionals possesses all the experience, qualifications and credentials necessary to successfully complete this project.

Our firm takes pride in its ability to keep pace with the latest technological innovations, using creative talent, software and equipment to create products that enhance your project. Our professionals weave together graphic design, mapping services, website development and citizen involvement programs to create the most notable project results. We are also a people-oriented team. LDI has facilitated many public forums, workshops and design charrettes to assist clients in developing their ideas and bringing them into reality.



2. **Statement of Qualifications**

LDI is a Woman-owned Business Enterprise (WBE) established with the purpose of providing clients with fully integrated, land design consulting services that exceed their expectations. The firm has enjoyed great success and earned several awards for our performance. We are committed to providing high-caliber professional services. The LDI team of 18 professionals possesses all the experience, qualifications and credentials necessary to successfully design the master plan for Helen McCall Park.

Our firm provides full land development services, including Planning, Urban Design, Landscape Architecture, Civil Engineering, Transportation Engineering, Economic and Redevelopment Services and GIS Mapping Services. We have certified planners, registered landscape architects and licensed civil engineers with numerous years of experience to provide a broad range of services.

LDI provides our clients with personal attention and commitment to assure personal responsibility for the creative completion of projects in a timely and cost-effective manner. With our satellite office in Fort Walton Beach, we offer a local “go to” staff in Northwest Florida. LDI has designed innovative, yet practical park and recreation facilities for cities and counties throughout the State of Florida, all incorporating public participation from the surrounding communities.

Our firm takes pride in its ability to keep pace with the latest technological innovations, using creative talent, software and equipment to create products that enhance your project. Our professionals weave together accepted planning techniques, sound engineering practice, graphic design, mapping services and citizen-involvement programs to create the most notable project results. We utilize a wide variety of graphics, GIS, photo simulation, 3D modeling, presentation and data processing software programs to clearly convey the intent of our project designs. Along with the graphic and technical support capabilities, we are also a people-oriented team. LDI has facilitated many public forums, visioning workshops and design charrettes to assist clients in developing their ideas and bringing them into reality.

3. **LDI Team Methodology and Approach**

The LDI team has the professional qualifications to perform the tasks required for design of the Helen McCall Park Master Plan. We will collaborate closely with Walton County to establish a community outreach program for gathering public input on the park design. This public input will then be utilized to develop a conceptual master plan, integrating and building upon the existing facilities. Once the conceptual master plan has been reviewed by the County and the public, detailed site plans that include the playground areas, ballfields or other recreation facilities, parking, stormwater management facilities, site infrastructure, and site lighting, will be prepared for submittal to Walton County and to other permitting agencies. The project will be organized into three phases as described below.



- **PHASE I**

CONCEPTUAL MASTER PLAN

The LDI team will meet with Walton County staff to get their input, to develop a project schedule, and to assist in identifying the community stakeholders. Once this is accomplished, LDI will work with the County to facilitate a meeting with the stakeholders to develop the “program” for the park – what types of activities are desired, who the users will be, etc. Based on input from this meeting and field research of the site and its surrounding to assess physical conditions, a conceptual master plan will be developed. A community meeting will then be held so that the public has a chance to review the conceptual master plan and provide input that will lead to the development of detailed site plans for the park.

- **PHASE II**

DETAILED SITE PLANS AND COST ESTIMATES

Once the conceptual master plan is approved, detailed site plans for the park will be developed. These plans will provide engineering and architectural plans for site facilities and amenities including any buildings or structures, parking facilities, drives, walkways/trails, playground equipment, ballfields or other recreational elements, site lighting, stormwater management facilities, etc. Cost estimates will be provided to the County for development of the park based on the master plan.

- **PHASE III**

PUBLIC HEARING

Once the detailed site plans and cost estimates have been developed for the park, this information will be presented at a public hearing set by the Walton County Board of Commissioners.