



# City of Melbourne Vision Plan

June 2007



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## A. Qualifications and Experience

### 1. Statement of Qualifications

LDI is a Woman-owned Business Enterprise (WBE) established with the purpose of providing clients with fully integrated, land design consulting services that exceed their expectations. The firm has enjoyed great success and earned several awards for our performance. We are committed to providing high-caliber professional services. A primary objective of our firm is creating vibrant urban communities while protecting our natural resources.

Our firm provides full land development services, including Planning, Urban Design, Landscape Architecture, Civil Engineering, Transportation Engineering, Economic and Redevelopment Services and GIS Mapping Services. We have certified planners, registered landscape architects and licensed civil engineers with numerous years of experience to provide a broad range of services.

LDI provides our clients with personal attention and commitment to assure personal responsibility for the creative completion of projects in a timely and cost-effective manner. The LDI team of professionals possesses all the experience, qualifications and credentials necessary to successfully create a long-term vision plan for Lakeland Vision, Inc. and for the City of Lakeland.

LDI has created practical and workable vision plans and community redevelopment plans for numerous community redevelopment agencies, cities and counties throughout the State of Florida, all incorporating substantial public involvement. LDI developed community plans for: Spring Hill CRA in Volusia County, which received a ***Roy F. Kenzie award from the Florida Redevelopment Association (FRA) in 2005***; Brevard County, for the City of Melbourne Babcock Street CRA; Santa Rosa County for the City of Gulf Breeze CRA; Gulf County, for the Port St. Joe Redevelopment Agency; and Polk County, for the North Ridge CRA. Team member experience also includes master plan creation and implementation for the Seminole County US 17-92 CRA and the City of Sanford's Downtown CRA.

Key factors of these plans included:

- Identification of the community vision, community issues, concerns and the community's long term development objectives;
- Identifying a range of potential strategies and scenarios, then receiving community feedback and input to fine-tune and specify preferred strategies;
- Establishing a master plan and identifying future land uses to manage growth and stimulate desired development;
- Proposing design guidelines and other land development regulations where appropriate;
- Preserving historic structures and community assets;
- Establishing programs to encourage and support small business development; and,
- Protecting established neighborhoods and increasing property values.

LDI's master-planning experience ranges from projects that are less than 100-acre in size to sector plans that are several thousand acres in size, as well as Developments of Regional Impact (DRI). Master planning projects have included traditional neighborhood developments (TND), commercial and industrial park developments and mixed-use developments.

The professionals at LDI have provided master planning/site planning services throughout the State of Florida. Our professionals are certified and registered in their fields providing the talent that has helped us to receive many recent awards for our past performance. Our professionals have been applying smart growth and sustainability principles long before they became common "buzz words" in the planning industry.

LDI has extensive experience in growth management, having written, amended and evaluated over one hundred (100) Comprehensive Plans and Land Development Codes throughout Florida. LDI has demonstrated the ability to meet growth management requirements defined in the Florida Statutes and the Florida Administrative Code.

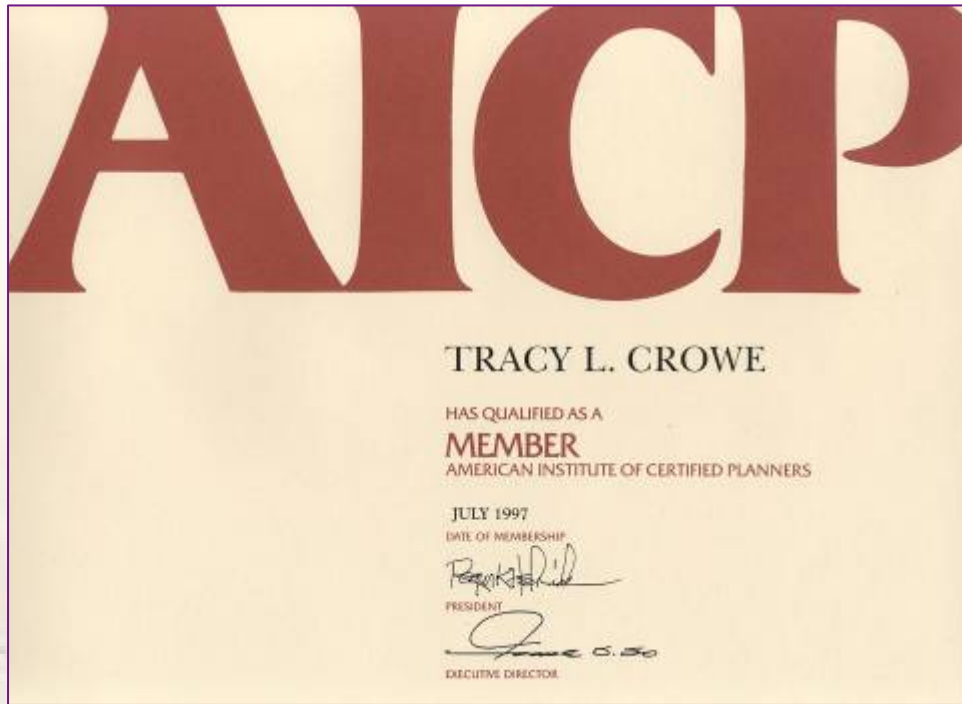
Our firm takes pride in its ability to keep pace with the latest technological innovations, using creative talent, software and equipment to create products that enhance your project. Our professionals weave together accepted planning techniques, sound engineering practice, graphic design, mapping services and citizen-involvement programs to create the most notable project results. We utilize a wide variety of graphics, GIS, photo simulation, 3D modeling, presentation and data processing software programs to clearly convey the intent of our project designs. Along with the graphic and technical support capabilities, we are also a people-oriented team. LDI has facilitated many public forums, visioning workshops and design charrettes to assist clients in developing their ideas and bringing them into reality.

2. Professional Credentials

Minority Business Certificate



AICP





Landscape Architecture License

AC# 2188582 STATE OF FLORIDA  
 DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION  
 BOARD OF LANDSCAPE ARCHITECTURE SEQ# L05091000513

| DATE       | BATCH NUMBER | LICENSE NBR |
|------------|--------------|-------------|
| 09/10/2005 | 050219747    | LC26000215  |

The LANDSCAPE ARCHITECT BUSINESS  
 Named below HAS REGISTERED  
 Under the provisions of Chapter 481 FS.  
 Expiration date: NOV 30, 2007

LAND DESIGN INNOVATIONS INC  
 140 N. ORLANDO AVE  
 SUITE 295  
 WINTER PARK FL 32789

JEB BUSH GOVERNOR SIMONE MARSTILLER SECRETARY  
 DISPLAY AS REQUIRED BY LAW

Consulting and Planning License

Earl K. Wood, Tax Collector Occupational License Orange County, Florida  
 This license is in addition to and not in lieu of any other license required by law or municipal ordinance. It is subject to regulation of zoning, health and any other lawful authority. It is valid from October 1 through September 30 of license year. Delinquent penalty is added October 1.

|                               |         |              |           |              |
|-------------------------------|---------|--------------|-----------|--------------|
| ***ORIGINAL***                | 2006    | EXPIRES      | 9/30/2007 | 3110-0969084 |
| 3110 CONSULTING/LAND PLANNING | \$30.00 | 8 EMPLOYEES! |           |              |
| TOTAL TAX                     | \$30.00 |              |           |              |
| PREVIOUSLY PAID               | \$30.00 |              |           |              |
| TOTAL DUE                     | \$0.00  |              |           |              |

LAND DESIGN INNOVATIONS INC  
 CROWE TRACY  
 140 N ORLANDO AVE STE 295  
 WINTER PARK FL 32789-3679  
 CROWE TRACY PRESIDENT

140 N ORLANDO AV #295  
 B - WINTER PARK, 32789  
 PAID: \$30.00 99-308338 8/9/2006

This form becomes a receipt when validated by the Tax Collector.

Engineering License

Earl K. Wood, Tax Collector Occupational License Orange County, Florida  
 This license is in addition to and not in lieu of any other license required by law or municipal ordinance. It is subject to regulation of zoning, health and any other lawful authority. It is valid from October 1 through September 30 of license year. Delinquent penalty is added October 1.


|                       |         |              |           |              |
|-----------------------|---------|--------------|-----------|--------------|
| ***ORIGINAL***        | 2006    | EXPIRES      | 9/30/2007 | 5000-0582840 |
| 5000 ENGINEERING FIRM | \$30.00 | 2 EMPLOYEES! |           |              |
| TOTAL TAX             | \$30.00 |              |           |              |
| PREVIOUSLY PAID       | \$30.00 |              |           |              |
| TOTAL DUE             | \$0.00  |              |           |              |


LAND DESIGN INNOVATIONS INC  
 CROWE TRACY  
 140 N ORLANDO AVE STE 295  
 WINTER PARK FL 32789-3679  
 CROWE TRACY PRESIDENT

140 N ORLANDO AV #295  
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## 3. Relevant Experience


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| <p>CRA MANAGER FOR NORTH RIDGE CRA<br/>POLK COUNTY</p>                            | <p><b>Client:</b> Polk County<br/> <b>Contact:</b> Mr. Jim Freeman, Deputy County Manager<br/> <b>Address:</b> 330 West Church Street<br/>         Bartow, FL 33830<br/> <b>Phone No.:</b> 863-534-6018      <b>Fax No.:</b> 863-534-6086<br/> <b>Completion:</b> Current      <b>Total Cost:</b> \$45,750.</p>   |
|  | <p>LDI has been retained to provide economic development, redevelopment and special services for the Executive Director of the North Ridge CRA. Current services include evaluation of natural systems, transportation and infrastructure, parks and trail systems, and planned developments. LDI is responsible for prioritizing roadway improvements and the infrastructure improvement schedule within the CRA boundaries, as well as preparing economic development incentive packages and proposals. LDI prepared the Comprehensive Plan Amendment package to amend the County's land uses consistent with the CRA Plan.</p> |

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| <p>WESTGATE NEIGHBORHOOD CHARRETTE<br/>CITY OF LAKELAND</p>                         | <p><b>Client:</b> City of Lakeland<br/> <b>Contact:</b> Mr. Randy Mathews, Principal Planner<br/> <b>Address:</b> 228 S. Massachusetts Avenue<br/>         Lakeland, FL 33801<br/> <b>Phone No.:</b> 863-834-6011      <b>Fax No.:</b> 863-834-8432<br/> <b>Completion:</b> 2002      <b>Total Cost:</b> \$6,700</p>            |
|  | <p>LDI facilitated a community charrette with the Westgate and Central Avenue neighborhoods in an effort to achieve consensus for the neighborhood vision. LDI started the charrette with a PowerPoint presentation outlining the basic elements of a neighborhood and stressing the areas that make a neighborhood unique.</p> |


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| <p>DIXIELAND DESIGN GUIDELINES<br/>CITY OF LAKELAND</p>                             | <p><b>Client:</b> City of Lakeland<br/> <b>Contact:</b> Tamara Sakagawa, Redevelopment Planner<br/> <b>Address:</b> 228 S. Massachusetts Avenue<br/>         Lakeland, FL 33801<br/> <b>Phone No.:</b> 863-834-6011      <b>Fax No.:</b> 863-834-8432<br/> <b>Completion:</b> 2004      <b>Total Cost:</b> \$7,705</p>   |
|  | <p>LDI prepared the standards for the design of new construction and redevelopment within the designated Dixieland Community Redevelopment Area. The project included data collection, written reports, graphics and presentations at public meetings and workshops. The guidelines included standards for block layout, site design, building design, materials, colors, circulation and parking, landscaping, utilities, and signs. LDI worked with two property owners, through the City, to demonstrate the application of the standards to their buildings and sites.</p> |


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| <p><b>VISIONING TOUR &amp; WORKSHOP</b><br/>CITY OF APOPKA</p>                    | <p><b>Client:</b> City of Apopka<br/> <b>Contact:</b> Ms. Nicole Guillet-Dary, Community Development Director<br/> <b>Address:</b> P.O. Drawer 1229<br/> Apopka, FL 32704-1229<br/> <b>Phone No.:</b> 407-703-1712      <b>Fax No.:</b> 407-703-1719<br/> <b>Completion:</b> 2003      <b>Total Cost:</b> \$9,500</p>   |
|  | <p>LDI took a group of staff, board members and elected officials on a one-day tour of sustainable communities between Winter Park and Tampa. The goal of the tour was to assist the City of Apopka in identifying and achieving consensus on development principles for the mixed-use districts in the City. Subsequently, LDI conducted a visioning workshop and presented approximately 260 slides to interested citizens who individually rated the slides. LDI then prepared a report summarizing the results of the survey and submitted recommendations to the City related to mixed use and sustainability.</p> |


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| <p><b>VISIONING TOWN OF HOWEY-IN-THE-HILLS</b></p>                                  | <p><b>Client:</b> East Central Florida Regional Planning Council (ECFRPC)<br/> <b>Contact:</b> Mr. Jeff Jones<br/> <b>Address:</b> 631 N. Wymore Road, Suite 100<br/> Maitland, FL 32751<br/> <b>Phone No.:</b> 407-623-1075      <b>Fax No.:</b> 407-623-1084<br/> <b>Completion:</b> 2005      <b>Total Cost:</b> Hourly</p>   |
|  | <p>LDI assisted the Town of Howey-in-the-Hills with procuring a community visioning grant. The grant was utilized to prepare projections for future land use alternatives for the Town and determine the impacts of the alternatives on public facilities. LDI also assisted with community facilitation and coordination between the ECFRPC and the Town Boards and Councils.</p> |


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| <p><b>VISIONING AND EAR</b></p>   | <p><b>Client:</b> City of Casselberry<br/> <b>Contact:</b> Ms. Sandra Smith<br/> <b>Address:</b> 95 Triplet Lake Drive<br/> Casselberry, FL 32826<br/> <b>Phone No.:</b> (407) 262-7700      <b>Fax No.:</b> (407) 262-7763<br/> <b>Completion:</b> 2007      <b>Total Cost:</b> \$92,720.00</p>  |
|  | <p>LDI prepared the Evaluation and Appraisal Report for City's Comprehensive Plan to meet the new requirements of Senate Bill 360. Additionally, LDI prepared the Water Supply Plan, the City's first School Element and updated the Capital Improvements Element of the Comprehensive Plan. LDI also conducted a series of workshops to identify the issues for the EAR – including a public workshop, scoping meeting and a department heads meeting.</p> |




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| <p><b>VISIONING / USB AREA &amp; WORKSHOP</b></p>                                 | <p><b>Client:</b> City of Melbourne<br/> <b>Contact:</b> Ms. Cindy Dittmer, Planning and Economic Development Director<br/> <b>Address:</b> 900 East Strawbridge Avenue<br/> Melbourne, FL 32901</p> <p><b>Phone No.:</b> 321-953-6209      <b>Fax No.:</b> 321-674-5743<br/> <b>Completion:</b> 2007      <b>Total Cost:</b> \$39,040.00</p>   |
|  | <p>LDI facilitated a visioning exercise consistent with the provisions of Sections 163.3177(13) and (14), Florida Statutes. These sections of the State Statutes encourage local governments to develop a community vision that provides for sustainable growth, recognizes its fiscal constraints, and protects its natural resources, and also to designate an urban service boundary. The community input was done through a public visioning workshop and a community preference workshop, where the public had the opportunity to rate pictures of various types of development.</p> |


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| <p><b>SPRING HILL COMMUNITY REDEVELOPMENT PLAN VOLUSIA COUNTY/CITY OF DELAND</b></p> | <p><b>Client:</b> Volusia County and City of DeLand<br/> <b>Contact:</b> Thomas Brooks, Planning and Dev. Services<br/> <b>Address:</b> 123 West Indiana Avenue, Room 202<br/> DeLand, FL 32720-4604</p> <p><b>Phone No.:</b> 386-736-5959      <b>Fax No.:</b> 386-740-5148<br/> <b>Completion:</b> 2005      <b>Total Cost:</b> \$25,000</p>  |
|   | <p>LDI created the Community Redevelopment Plan for Spring Hill's Community Redevelopment Agency (CRA). The Spring Hill CRA is a partnership between Volusia County Government and the City of DeLand. The plan combined publicly identified assets, issues and challenges. The Plan included a Land Use Master Plan for the CRA area emphasizing the preservation and development of the community's residential core. The Community Redevelopment Plan was completed on time within a six (6) week timeframe in order to accommodate City and County Planning schedules.</p> <p><i>In October 2005, LDI won a Roy Kenzie Award from the Florida Redevelopment Association (FRA) for our work on this project.</i></p> |


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| <p><b>CITY OF APOPKA BUSINESS RETENTION PLAN</b></p>                                | <p><b>Client:</b> City of Apopka<br/> <b>Contact:</b> Nicole Guillet-Dary, Deputy Chief Administrative Officer<br/> <b>Address:</b> P.O. Drawer 1229<br/> Apopka, FL 32703</p> <p><b>Phone No.:</b> (407) 703-1712      <b>Fax No.:</b> (407) 703-1791<br/> <b>Completion:</b> 2007      <b>Total Cost:</b> \$50,245</p>   |
|  | <p>LDI was hired to identify challenges and opportunities facing the existing downtown businesses, employers and downtown business community as a whole to develop and design programs and mechanisms that would enable the City of Apopka to recruit new targeted businesses to the area. This project entailed an extensive survey, interview and coordination process with merchants and the Chamber of Commerce.</p> |


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| <p>CRA REDEVELOPMENT PLAN<br/>CITY OF APOPKA</p>                                  | <p><b>Client:</b> City of Apopka<br/> <b>Contact:</b> Nicole Guillet-Dary, Deputy Chief Administrative Officer<br/> <b>Address:</b> P.O. Drawer 1229<br/> Apopka, FL 32704-1229<br/> <b>Phone No.:</b> 407-703-1712      <b>Fax No.:</b> 407-703-1719<br/> <b>Completion:</b> Current      <b>Total Cost:</b> \$74,705</p>   |
|  | <p>LDI did a complete analysis and re-write of the 1993 Redevelopment Plan for the downtown CRA. Data was gathered from numerous departments within Apopka and FDOT. Two public workshops were held to gather and present LDI's analysis. The revised plan included streetscape design for primary corridors throughout the downtown. Streetscape improvements were rendered in both plan and section drawings. Color perspectives were also created at key intersections to portray proposed improvements. The revised plan also included a study of alternative traffic corridors to relieve traffic jams along Main Street.</p> |


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| <p>COMMERCIAL<br/>DESIGN STANDARDS<br/>TOWN OF LADY LAKE</p>                        | <p><b>Client:</b> Town of Lady Lake<br/> <b>Contact:</b> Mr. Bill Vance, Town Manager<br/> <b>Address:</b> Municipal Complex, 409 Fennell Blvd.<br/> Lady Lake, FL 32159<br/> <b>Phone No.:</b> 352-751-1545      <b>Fax No.:</b> 352-751-1549<br/> <b>Completion:</b> 2006      <b>Total Cost:</b> \$15,960</p>  |
|  | <p>LDI prepared commercial development design standards intended to maintain and enhance the positive characteristics of the existing Town and the Villages, and to prevent further impacts of development that is not reflective of the traditional town development patterns and desired appearance. The guidelines booklet included standards that range from block and lot layout to fenestration and building colors. The standards included graphics and pictures depicting good and bad examples of building design. LDI also codified the guidelines into the Town's land development regulations. LDI was subsequently hired repeatedly to conduct development review for consistency with the design guidelines, as well as other areas of the Town Code.</p> |


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| <p>CITY OF PORT ST. JOE<br/>WATERFRONTS MASTER<br/>PLAN</p>                         | <p><b>Client:</b> City of Port St. Joe<br/> <b>Contact:</b> Gail Alsobrook<br/> <b>Address:</b> 4550 West Highway 98<br/> Port St. Joe, FL 32756<br/> <b>Phone No.:</b> (850) 625-2056      <b>Fax No.:</b> (850) 647-3746<br/> <b>Completion:</b> Current      <b>Total Cost:</b> \$91,490</p>   |
|  | <p>LDI prepared a Waterfronts Master Plan for the City of Port St. Joe Waterfronts Committee under the terms of a grant that they received from FDEP Florida Department of Environmental Protection and NOAA National Oceanic and Atmospheric Administration. LDI facilitated workshops and updated the Cities 1990 Redevelopment Plan simultaneously, which provided multiple connections between the waterfront and downtown. Included in this project are a 2-year committed funding Strategic Plan and a graphic brochure for the waterfront.</p> |


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| <p>CORRIDOR ANALYSIS<br/>CITY OF SOUTH PASADENA</p>                               | <p><b>Client:</b> Tampa Bay Regional Planning Council<br/> <b>Contact:</b> Mr. Avera Wynne, III, AICP, Planning Director<br/> <b>Address:</b> 9455 Koger Blvd., Suite 219<br/>         St. Petersburg, FL 33702<br/> <b>Phone No.:</b> 727-570-5151      <b>Fax No.:</b> 727-570-5118<br/> <b>Completion:</b> 1997      <b>Total Cost:</b> \$4,000</p>   |
|  | <p>LDI assisted with the facilitation of a community workshop to identify priorities to redevelop the small coastal community of South Pasadena. LDI prepared several renderings for inclusion in the plan prepared by the TBRPC for this community. Designs included streetscapes and city gateways intended to provide the City of South Pasadena an enhanced sense of place and identity.</p> |

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| <p>FLORIDA MAIN STREET<br/>(FMS) PROGRAM<br/>CONTINUING SERVICES</p>               | <p><b>Client:</b> Florida Redevelopment Association<br/> <b>Contact:</b> Ms. Carol Marchner, Executive Assistant<br/> <b>Address:</b> 500 South Bronough Street<br/>         Tallahassee, FL 32399<br/> <b>Phone No.:</b> 800-847-7278      <b>Fax No.:</b> 800-922-0496<br/> <b>Completion:</b> 1999      <b>Total Cost:</b> N/A</p> |
|  | <p>LDI consulted for the Florida Main Street technical assistance program in the categories of promotion, public relations, urban design, signage and rewriting comprehensive plans, zoning codes and other ordinances. LDI assisted the cities of South Pasadena and Dania Beach through this technical assistance program.</p>      |


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| <p>SUSTAINABILITY<br/>WORKSHOP<br/>OSCEOLA COUNTY</p>                               | <p><b>Client:</b> Osceola County<br/> <b>Contact:</b> Mr. Dan Matthy's (currently with Seminole County)<br/> <b>Address:</b> 1 Courthouse Square, Suite 1400<br/>         Kissimmee, FL 34741<br/> <b>Phone No.:</b> 407-665-7432      <b>Fax No.:</b> 407-665-7417<br/> <b>Completion:</b> 2002      <b>Total Cost:</b> \$4,155</p> |
|  | <p>LDI provided professional planning consulting services to aid Osceola County in identifying and touring sustainable communities and in developing a sustainability workshop which would assist the County in identifying the guiding principles of sustainable developments.</p>  |


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| <p><b>SMALL AREA STUDIES<br/>CITY OF APOPKA</b></p>                               | <p><b>Client:</b> City of Apopka<br/> <b>Contact:</b> Ms. Nicole Guillet-Dary, Community Development Director<br/> <b>Address:</b> P.O. Drawer 1229<br/> Apopka, FL 32704-1229<br/> <b>Phone No.:</b> 407-703-1712      <b>Fax No.:</b> 407-703-1719<br/> <b>Completion:</b> 2000      <b>Total Cost:</b> \$88,000</p>   |
|  | <p>LDI prepared four area master plans and population projections for the City of Apopka. Background reports for each study area included evaluation of natural systems, land use, transportation, infrastructure, parks and open space, and community facilities. Master plans for each area included recommendations for land uses, development densities and intensities, transportation, parks and trails, and community focal points. LDI prepared amendments to the City's Comprehensive Plan and Land Development Regulations to incorporate the adopted master plans for the four areas. The culmination of the four studies resulted in <b>Award</b> winning design guidelines, also prepared by LDI.</p> |


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| <p><b>ORMOND CROSSINGS DRI<br/>CITY OF ORMOND BEACH</b></p>                         | <p><b>Client:</b> East Central Florida Regional Planning Council (ECFRPC)<br/> <b>Contact:</b> Mr. Jeff Jones<br/> <b>Address:</b> 631 N. Wymore Road, Suite 100<br/> Maitland, FL 32751<br/> <b>Phone No.:</b> 407-623-1075      <b>Fax No.:</b> 407-623-1084<br/> <b>Completion:</b> 2005      <b>Total Cost:</b> N/A</p>   |
|  | <p>LDI provided meeting facilitation services for the Ormond Crossings DRI including preparation with ECFRPC, site visit, charrette, follow-up and meeting summary. This project spanned Volusia County and Flagler County, as well as two separate Regional Planning Council boundaries. The City of Ormond Beach is encouraging the addition of industrial land to its economic base through this project. A Town Center and mixed use community with parks and schools is also proposed.</p> |

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| <p><b>LAKE AVALON<br/>SMALL AREA STUDY<br/>ORANGE COUNTY</b></p>                    | <p><b>Client:</b> Orange County, Planning Department<br/> <b>Contact:</b> Mr. Andre Anderson<br/> <b>Address:</b> 201 South Rosalind Avenue<br/> Orlando, FL 32802<br/> <b>Phone No.:</b> 407-836-5600      <b>Fax No.:</b> 407-836-5862<br/> <b>Completion:</b> 2003      <b>Total Cost:</b> \$30,000</p>  |
|  | <p>LDI prepared a small area study for the Lake Avalon area located in Orange County adjacent to the Lake County border. The primary purpose of the study was to determine the boundaries for a rural settlement adjacent to the rapidly expanding City of Winter Garden and the Horizon West development. LDI prepared a report containing an inventory of existing conditions, a brief history of the area and recommendations for boundaries and max development intensity. The study required facilitation of several publicized workshops for key stakeholders and property owners alike. LDI also prepared a series of maps in GIS.</p> |




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| <p>LAKE DENHAM<br/>COMMERCE CENTER<br/>CITY OF LEESBURG</p>                       | <p><b>Client:</b> City of Leesburg<br/> <b>Contact:</b> Mr. Kenneth Thomas<br/> <b>Address:</b> 501 W. Meadow Street, P.O. Box 490630<br/>         Leesburg, FL 34749-0630<br/> <b>Phone No.:</b> 352-728-9708      <b>Fax No.:</b> 352-728-9706<br/> <b>Completion:</b> 2004      <b>Total Cost:</b> \$101,215</p>  |
|  | <p>LDI conducted a multi-use economic and market analysis for the subject site that evaluated the viability of residential (single family and multi-family), commercial/retail, hotel, office and light industrial uses at the identified “opportunity areas”. LDI conducted an environmental review of the project. LDI prepared a final master plan that identified the conclusions of the market study, the results from the community workshops, informative maps, identification of appropriate land uses and zoning for the City’s properties, transportation access issues and aesthetic enhancement opportunities. LDI prepared a master conceptual landscape plan as well as internal roadway layouts and preliminary stormwater calculations. LDI also prepared the administrative Large Scale Comprehensive Plan Amendment and rezoning packages.</p> |

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| <p>COLONIAL TOWN<br/>NEIGHBORHOOD<br/>HORIZON PLAN<br/>CITY OF ORLANDO</p>          | <p><b>Client:</b> City of Orlando<br/> <b>Contact:</b> Mr. Kevin Tyjeski, Chief Planner<br/> <b>Address:</b> 400 South Orange Avenue<br/>         Orlando, FL 32801<br/> <b>Phone No.:</b> 407-246-3387      <b>Fax No.:</b> 407-246-2895<br/> <b>Completion:</b> 1999      <b>Total Cost:</b> N/A</p>  |
|  | <p>The Colonial Town Neighborhood Horizon Plan focused on a neighborhood adjacent to the Mills Avenue and Colonial Drive Urban Design and Strategic Plan project area. The Neighborhood Horizons effort emphasized residents taking charge of their own planning efforts with assistance from City staff. Ms. Hamberg’s role as part of the staff team working on this plan included charrette facilitation, drafting part of the plan text, creating a concept design for a pocket park and generating roadway cross section alternatives.</p> |


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| <p>MAIN STREET PROGRAM<br/>CITY OF ST. CLOUD</p>                                    | <p><b>Client:</b> City of St. Cloud<br/> <b>Contact:</b> Mr. David Nearing, Planner<br/> <b>Address:</b> 2901 17<sup>th</sup> Street<br/>         St. Cloud, FL 34769<br/> <b>Phone No.:</b> 407-957-7254      <b>Fax No.:</b> 407-832-5337<br/> <b>Completion:</b> 2000      <b>Total Cost:</b> \$8,481.67</p>  |
|  | <p>LDI was hired to provide adjunct services functioning in the role of the Executive Director for the Main Street Program for a two-month period until the position was filled. During the two-months, successfully renovated a Main Street office and held several functions, promotions and capital projects, as well as committee meetings and board meetings.</p> |

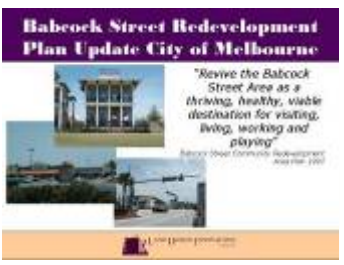



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| <p>TOMOKA FARMS ROAD<br/>(CR 415) LAND USE<br/>STUDY<br/>VOLUSIA COUNTY</p>       | <p><b>Client:</b> Volusia County/PEC<br/> <b>Contact:</b> Ms. Kim Dixon<br/> <b>Address:</b> 123 West Indiana Avenue<br/>         Deland, FL 32720<br/> <b>Phone No.:</b> 386-736-5967      <b>Fax No.:</b> 386-822-5734<br/> <b>Completion:</b> 2004      <b>Total Cost:</b> \$48,185</p>  |
|  | <p>LDI prepared a future land use vision plan for the Tomoka Farms Road corridor (CR 415) based on analyses of current, past and future land development, transportation and socio-economic trends. The project included extensive public participation obtained at workshops and meetings with the residents and jurisdictions involved. LDI prepared a series of maps in GIS depicting existing conditions and the proposed vision.</p> |

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| <p>PARKS MASTER PLAN &amp;<br/>PUBLIC REALM<br/>CONNECTION PLAN<br/>CITY OF FORT<br/>LAUDERDALE</p> | <p><b>Client:</b> Space Imaging<br/> <b>Contact:</b> Bruce Chatterton<br/> <b>Address:</b> 1350 W. Broward Blvd.<br/>         Fort Lauderdale, FL 33312<br/> <b>Phone No.:</b> 954-828-5981      <b>Fax No.:</b> 954-828-5650<br/> <b>Completion:</b> 2005      <b>Total Cost:</b> \$70,000</p>   |
|                   | <p>LDI teamed up with Space Imaging to prepare a Parks and Recreation Master Plan and Public Realm Connection Plan for the City of Fort Lauderdale. These plans determined the need for additional parkland, recreational activities and connection to the existing parks and civic sites with greenways and trails. The master plan also included a series of conceptual park renderings and cost estimates. A public participation plan assisted in identifying the types of parks and recreational activities desired by the citizens of Fort Lauderdale. As part of this project, LDI proposed a schedule of impact fees as a revenue source to fund the open space and parks and recreation improvements, as well as the design guidelines for construction of the improvements. LDI also coordinated the location of wayfinding signage to draw attention to major parks and open space facilities.</p> |

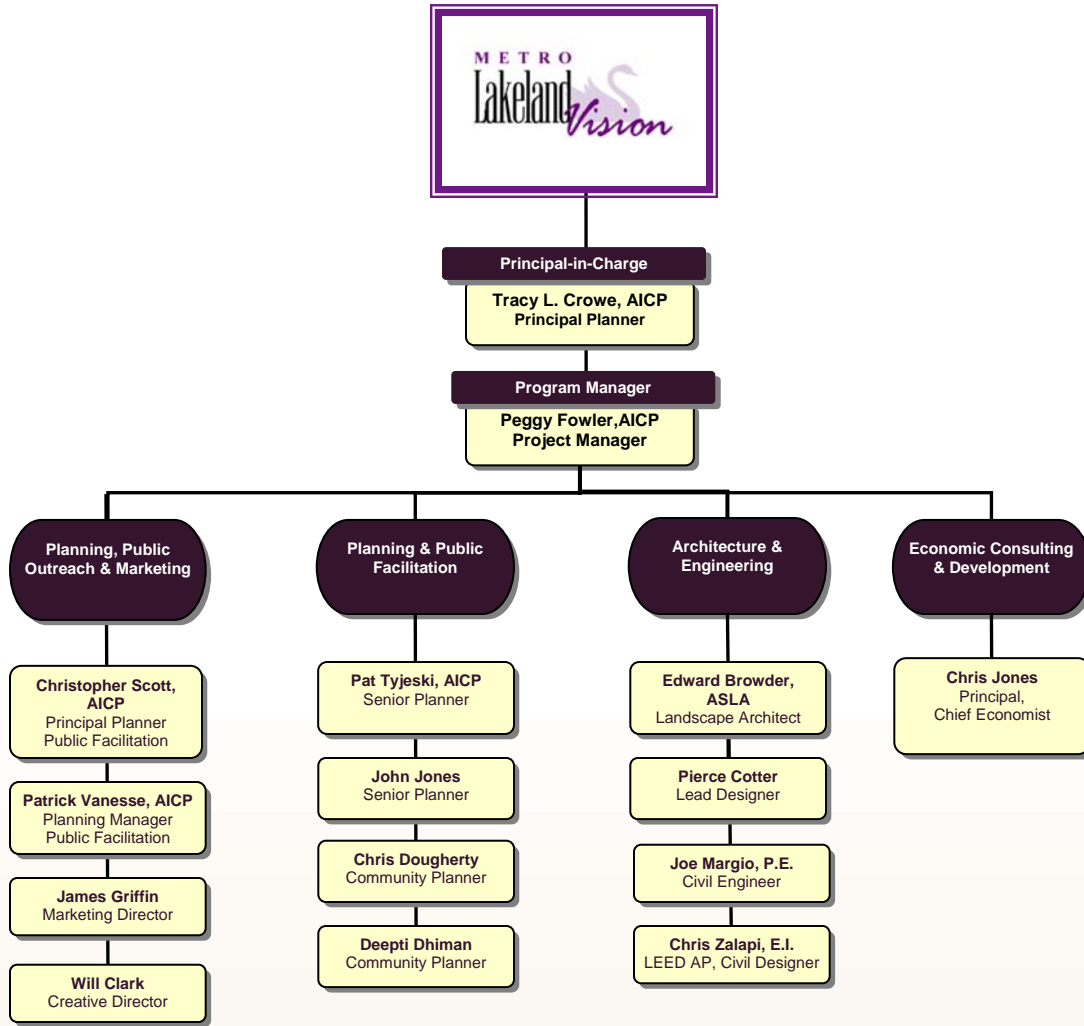
|   |  |
|---|--|
| <p>DESIGN GUIDELINES<br/>CITY OF GULF BREEZE</p>                                    | <p><b>Client:</b> City of Gulf Breeze<br/> <b>Contact:</b> David J. Szymanski, Assistant City Manager<br/> <b>Address:</b> 1070 Shoreline Drive<br/>         Gulf Breeze, FL 32562-0640<br/> <b>Phone No.:</b> 850-934-5106      <b>Fax No.:</b> 850-934-5114<br/> <b>Completion:</b> Current      <b>Total Cost:</b> \$34,160</p>   |
|  | <p>LDI prepared the standards for the design of new construction and redevelopment within the designated Gulf Breeze Community Redevelopment Area and Central Business District. The project included data collection, written reports, graphics and presentations at public meetings and workshops. The guidelines included standards for block layout, site design, building design, materials, colors, circulation and parking, landscaping, utilities, and signs. LDI also assisted with development review of proposed projects consistent with the design standards.</p> |

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| <p>EVALUATION AND APPRAISAL REPORT<br/>ORANGE COUNTY</p>                          | <p><b>Client:</b> Orange County<br/> <b>Contact:</b> Chris Testerman<br/> <b>Address:</b> 201 S. Rosalind Avenue, 2<sup>nd</sup> Floor<br/> Orlando, FL 32802<br/> <b>Phone No.:</b> (407) 836-5624      <b>Fax No.:</b> (407) 836-5862<br/> <b>Completion:</b> 2006      <b>Total Cost:</b> \$30,000</p> |
|  | <p>LDI provided peer review of the County's Evaluation and Appraisal Report and facilitated six (6) community workshops to gather input for the evaluation. Subsequently, LDI prepared the public participation section of the report.</p>  |

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| <p>BABCOCK STREET REDEVELOPMENT PLAN<br/>UPDATE CITY OF MELBOURNE</p>               | <p><b>Client:</b> City of Melbourne<br/> <b>Contact:</b> Ms. Cindy Dittmer, Planning and Economic Development Director<br/> <b>Address:</b> 900 East Strawbridge Avenue<br/> Melbourne, FL 32901<br/> <b>Phone No.:</b> 321-953-6209      <b>Fax No.:</b> 321-674-5743<br/> <b>Completion:</b> 2007      <b>Total Cost:</b> \$66,390</p>  |
|  | <p>LDI assisted the City of Melbourne to with the update of the 1997 Babcock Street Community Redevelopment Plan. Services included identification and evaluation of potential redevelopment projects, GIS maps, preparation of cost estimates, identification of historic TIF revenue, estimates of future TIF revenues and identifying potential alternate revenue sources. The update also included a Community Preference workshop to build consensus for an integrated streetscape design for future redevelopment within the CRA.</p> |

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| <p>CITY OF PORT ST. JOE<br/>FINDING OF NECESSITY &amp;<br/>REDEVELOPMENT PLAN</p>   | <p><b>Client:</b> City of Port St. Joe<br/> <b>Contact:</b> Ms. Gail Alsobrook, Executive director<br/> <b>Address:</b> 4550 West Highway 98<br/> Port St. Joe, FL 32756<br/> <b>Phone No.:</b> (850) 625-2056      <b>Fax No.:</b> (850) 647-3746<br/> <b>Completion:</b> Current      <b>Total Cost:</b> \$91,490</p> |
|  | <p>LDI prepared a blight study to expand the CRA boundary to include North Port St. Joe. Then LDI facilitated workshops and updated the 1990 Redevelopment Plan. Included in this project was a 2-year strategic plan and brochure for the Waterfronts Committee.</p>   |

4. Organizational Chart



5. Resumes

(Begin on next page)

**6. Key Personnel**

LDI Chief Executive Officer and **Principal-in-Charge** for this project is Ms. Tracy Crowe, AICP. The Project Manager assigned to Lakeland Community Visioning will be Ms. Peggy Fowler.

LDI's key contacts will remain accessible to Lakeland Vision, Inc. and to the City throughout the course of the project and can generally be at any proposed meetings with reasonable notice. Our accountability is demonstrated through our long list of repeat clients

LDI's primary office is located in Winter Park, Florida.

**PRIMARY CONTACT:**

***Ms. Tracy L. Crowe, AICP***

Principal-In-Charge

[crowe@landbiz.com](mailto:crowe@landbiz.com)

**SECONDARY CONTACT:**

***Ms. Peggy Fowler***

Project Manager

[pfowler@landbiz.com](mailto:pfowler@landbiz.com)

**PRIMARY OFFICE LOCATION**

**FOR**

**LAKELAND COMMUNITY VISIONING:**

**Land Design Innovations, Inc.**

140 North Orlando Avenue, Suite 295

Winter Park, FL 32789

Phone: (407) 975-1273; Fax: (407) 975-1278



## B. LDI Team Methodology and Approach

The LDI team has the professional qualifications to perform the tasks required for the successful update of the Lakeland Vision, but more importantly offers tremendous enthusiasm about working closely with the citizens of Lakeland in developing the community vision. We feel that a visioning process can only be successful when it is truly inclusive and reflects the diverse values of the community. Our team is genuinely respectful of the knowledge that residents and property owners have of the issues that affect their neighborhoods and the community as a whole and welcome ideas that will assist in the development of the mission, goals and strategies for the vision plan.

The LDI team will collaborate closely with Lakeland Vision, Inc. to establish an extensive community outreach program for gathering public input from the broadest cross-section of residents, property owners and other stakeholders. This public input will then be utilized – along with research compiled by LDI to identify current and emerging trends - to develop a community-driven Vision for Lakeland. Working with Lakeland Vision, Inc. and its supporting partners, LDI will build upon the elements of the existing Vision Plan that are still appropriate, integrate current Lakeland Vision and other community initiatives, and develop new strategies for the key focus areas identified through the visioning process.

### 1. Field Work

LDI will combine field exploration to identify characteristics and issues within residential and business areas with public participation activities – staffed neighborhood “walkabouts,” “explore your neighborhood” exercises, etc.

### 2. Background Research

LDI will review all current initiatives and planning efforts of the City of Lakeland, the Lakeland Area Chamber of Commerce and other applicable public and private entities. We will analyze the City of Lakeland’s Comprehensive Plan for consistency with these initiatives and planning efforts. Statistics relating to the six vision areas will be updated so as to identify current and emerging trends.

### 3. Inventory of Conditions

Utilizing public input and results from field work and background research, the LDI team will perform a generalized inventory of existing conditions within Lakeland. This will be depicted through the use of graphic illustrations and written descriptions of the natural, physical and socioeconomic resources that make Lakeland unique, as well as identify areas of concern related to these resources of the community.

### 4. Marketing Support

LDI will create a coordinated marketing plan that will effectively deliver information about the visioning process to the community in a fun and exciting way. The marketing plan will begin with the development of a “brand” for the visioning process that will be recognizable and promote interest about the process. The LDI team includes graphic designers who will be able to update the visioning “brand” and utilize it to tie together all activities related to the visioning process. This “brand” may be used in the website that will be developed for the project and in all mail outs, flyers and advertising promotions, as well as used thematically at all public forums.

In addition to the branding, a media campaign will be developed that includes print, radio and television venues to spread the word about the visioning process and how the community can be involved. The media campaign will begin with the first community-wide workshop/event and will continue throughout the entire visioning process. This campaign will be coordinated with the ongoing public participation activities and will culminate with the presentation of the final vision plan to the community.

## C. Lakeland Community Visioning Detailed Methodology

The purpose of this scope of services proposed by Land Design Innovations, Inc. (LDI) on behalf of Lakeland Vision, Inc. is to outline the tasks to be undertaken to assist the organization in developing a vision plan that will “grow” with the community and adapt to changes in trends as they develop. The visioning process will be accomplished in four phases with a goal of completing the process in a 6-month timeframe.

The first phase of this project will focus on gathering of data, research of community conditions and trends, and development of the community outreach program, including the branding marketing program.

The second phase of this project will focus on community input gathered from a variety of public participation opportunities that will be used to identify: unique characteristics of Lakeland that need to be preserved; community concerns and issue; and opportunities seen be the community. During this phase the Lakeland Vision Mission Statement will be drafted, key focus areas will be identified and vision statements drafted for each focus area, and goals and strategies for each focus area will be drafted.

The third phase of the project will focus on assimilation of the community input gathered during Phase II in order to work towards the goal of developing a draft mission statement for the vision, identification of key focus areas and draft vision statements for these areas. During this phase the draft goals and strategies for implementation of the vision will also be developed.

The fourth phase is the finalization of the Vision Plan document that will include the Mission Statement, Vision Statements for Key Focus Areas, the goals and strategies for the next ten years, and a program for assessing and adjusting the Vision on an ongoing basis. This phase includes community-wide public forums that will assimilate the information compiled from the small group and neighborhood public participation activities and work to achieve a consensus for the final Vision that meets the widest range of community needs.

## 1. PHASE I

### DEVELOPMENT OF COMMUNITY OUTREACH PROGRAM AND IDENTIFICATION OF COMMUNITY CONDITIONS

After meeting with Lakeland Vision, Inc. and its supporting partners to develop the project framework, the LDI team will design and begin implementation of a Community Outreach Program and branding marketing plan to be used throughout the visioning process. During this time, LDI will also be compiling a demographic and physical profile of community conditions to be used as the factual basis on which to build the community vision. Phase I is expected to take about six (6) weeks.

- **Community Outreach Program**

- **Marketing Program** – The LDI team includes graphics and marketing professionals who will evaluate and determine the best method to “brand “ the Lakeland Vision effort and may include the following marketing collateral:
  - Brochures and other printed information
  - Posters and signs
  - Visual aids used in informational / sales presentations
  - Web content
  - Informational data sheets
  - White papers

These aids are intended to make the informational / sales effort easier and more effective.

LDI marketing professionals utilize the concept that is designed to make all aspects of the marketing communication (advertising, sales promotion, and public relations), work together as a unified force, rather than permitting each to work in isolation.

In practice, the goal of LDI is to create and sustain a single look or message in all elements of the marketing / informational campaign.

A successful, integrated, marketing communication plan will customize what is needed for the client - based on time, budget and resources - to reach the desired target or goals.

o LDI Marketing Samples

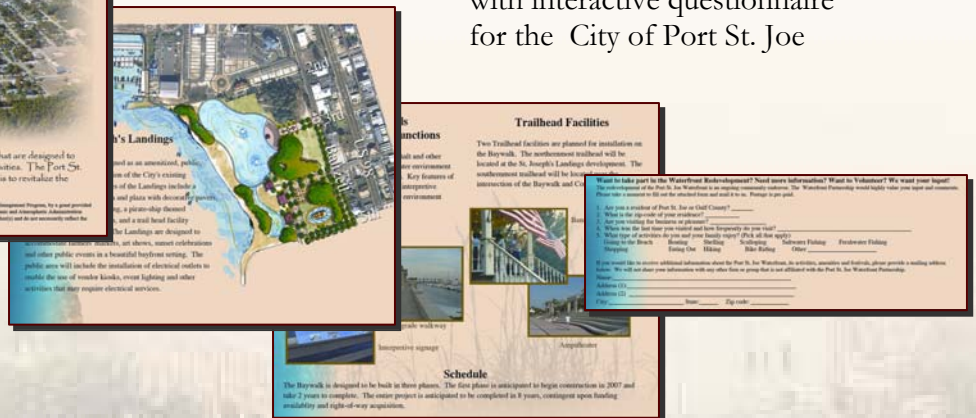
The following is only a small sample of LDI's marketing portfolio.



A two-page flyer for Eagle Creek of Ocoee



A four-way foldout with interactive questionnaire for the City of Port St. Joe





- **Needs Assessment Survey** – The LDI team will develop one or several survey instruments that can be used to identify community needs, including a website survey, mail out survey, and/or surveys to be handed out at schools, libraries, public workshops, etc.
- **Public Participation Schedule** – The LDI team will develop a schedule for public participation activities that can be posted on the website and updated throughout the process. The initial schedule will include the community-wide kick-off “event” (i.e., some sort of well-publicized festival/activity to which all community stakeholders and the general public are invited), dates of final community-wide public workshops, and a section that is left “open” for neighborhood or other stakeholder public forums or workshops to discuss the visioning process that will be filled in as these workshops are scheduled.
- **Public Participation Program** – The LDI team will develop a public participation program that reaches out to the broadest cross-section of the community. This program will range from:
  - Community leaders interviews/forums: school principals and other school representatives, adults with disabilities leaders, representatives from neighborhood associations, senior center representatives, young leaders from youth organizations, faith community leaders, Rotary Club and other civic organizations, business council members, representatives of non-profit organizations, employee and labor groups, etc.
  - Neighborhood/small group workshops/forums: Contact existing neighborhood organizations to set up meetings, or have available a way for other groups to request a public workshop. These workshops can be built around an “activity” for the neighborhood or group, such as a “clean-up day” or a “block party” that includes children’s activities and food.
  - Set up booths at malls and at school or community festivals that occur during the time of the visioning process.
- **Community Conditions**
  - **Demographic Profile** – The LDI team will gather current data about population, economic and social characteristics from Census reports, from data provided by local, regional and state agencies, and from selected data from the property appraiser. Prepare a report Lakeland Profile.
  - **Physical Profile** – Through field visits the LDI team will identify the major physical characteristics of the community including location of: transportation facilities; distinct residential, commercial and industrial districts; and recreation and open space facilities. Depict the physical characteristics of the community graphically through use of photography and GIS mapping.
  - **Planning Framework** – The LDI team will review all current planning documents and public or private planning initiatives in order to depict the overall planning “environment” in Lakeland, using text reports and graphic examples where possible.



## 2. PHASE II

### PUBLIC PARTICIPATION ACTIVITIES

Beginning with a community-wide kick-off workshop/event, the LDI team will work closely with Lakeland Vision, Inc. and its supporting partners to implement the Community Outreach Program described in Phase I. During this phase, LDI will compile the information gathered from surveys and other public participation activities and will begin to identify the key focus areas based on shared concerns from around the community. This is the most staff-intensive phase of the process and is expected to take about twelve weeks; however, if any of this time occurs during the holiday season in November and December, an additional eight weeks is recommended.

- **Kick-off Workshop**

- The LDI team will conduct a community kick-off workshop/event to introduce the project and educate the community about the project and how to get involved in the visioning process.

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- **Public Participation Program**

- The LDI team will coordinate with Lakeland Vision, Inc. to facilitate the public participation activities described above in Phase I (Community Outreach Program)

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- **Analysis of Input / Identification of Key Focus Areas**

- The LDI team will summarize the input received during the public participation process and identify key focus areas based on consistency with concerns expressed during this process. Analysis of public input will be depicted in text and graphic format.

## 3. PHASE III

### DEVELOPMENT OF MISSION STATEMENT, VISION STATEMENTS FOR KEY FOCUS AREAS, AND IMPLEMENTATION GOALS AND STRATEGIES

During this phase the LDI team will assimilate all the information gathered from Phases I and II in order to develop presentation materials for community-wide workshops that will focus in on development of a mission statement for the overall vision, the identification of key focus areas and development of vision statements for these areas, and the development of implementation goals and strategies. This phase is expected to take about six weeks.

#### 4. PHASE IV

##### DEVELOPMENT OF FINAL VISION DOCUMENT

Based on the results of Phase III, LDI will prepare the final vision plan document, including a methodology for continuously updating the vision. This phase is expected to take about four weeks. The Vision Plan will include:

- A Mission Statement for the overall Lakeland Vision;
- Individual Vision Statements for key focus areas identified during the visioning process;
- Goals and strategies for implementing the vision for each key focus area;
- A program for the ongoing evaluation and assessment of the Vision including a methodology for its update; and
- Appendices that include a summary of the community conditions identified in Phase 1 and summaries of all the public participation activities throughout the process.

The Vision Plan document will be organized in a format that is easy to read and understand, but is also visually exciting to promote ongoing interest from the community.

#### 5. TIMELINE

Lakeland Vision, Inc. has expressed the desire to complete the visioning process in six months. However, since the critical phase for public input falls during the Thanksgiving/Christmas holiday season, the LDI team believes the process needs at least two additional months to effectively complete the process. The following timeline is based on the project beginning in August 2007.

- |             |            |                                 |
|-------------|------------|---------------------------------|
| • Phase I   | (6 weeks)  | August 15 to September 30, 2007 |
| • Phase II  | (20 weeks) | October 1 to February 29, 2008  |
| • Phase III | (6 weeks)  | March 1 to April 13, 2008       |
| • Phase IV  | (4 weeks)  | April 14 to May 11, 2008        |

## D. Organization and Workload

### 1. Organization

Land Design Innovations, Inc. (LDI) was established with the purpose of providing our public clients fully integrated land design consulting services that exceed their expectations. The firm has enjoyed great success and received several awards for our performance for public entities. We are committed to providing high-caliber professional services to jurisdictions. A primary objective of our firm is creating vibrant downtown communities while protecting our natural and historic resources.



Our firm provides full land development services, including growth management, urban design and planning, civil engineering, GIS mapping, and landscape architecture. LDI is committed to expressing plan and design concepts that will preserve the existing neighborhood characteristics while meeting the needs of a dynamic and growing community. LDI has provided similar services for numerous public sector clients across the State of Florida. LDI has extensive experience in this field having written, amended and evaluated over one hundred (100) Comprehensive Plan and growth management projects throughout Florida.

Our approach to firm organization has proven to be very successful and effectively supports the objectives in our mission statement identified below.

“Land Design Innovations, Inc. is an award-winning land design firm focused on creating authentic and sustainable towns, communities and resorts. We are exceptional in our unique team approach to creating memorable designs, inspiring constructive community involvement and inventing powerful solutions for capital projects that are easy to implement. We strive to be the best in the nation in all of our specializations for both our clients and employees”

LDI provides our clients with personal attention and commitment to assure responsibility for the creative completion of projects in a timely and cost-effective manner. Keys to success include the execution of high-caliber studies, the understanding of future development constraints and opportunities, and their careful integration into the final plan to reflect sustainability concepts. LDI’s team of professionals possesses all the experience, qualifications and credentials necessary to successfully complete this project.

Our firm takes pride in its ability to keep pace with the latest technological innovations, using creative talent, software and equipment to create products that enhance your project. Our professionals weave together graphic design, mapping services, website development and citizen involvement programs to create the most notable project results. We are also a people-oriented team. LDI has facilitated many public forums, workshops and design charrettes to assist clients in developing their ideas and bringing them into reality.

## 2. Current Workload

|                     | Client                | Project Name                         | PERCENTAGE COMPLETE |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|---------------------|-----------------------|--------------------------------------|---------------------|----|----|----|----|----|----|----|----|-----|--|--|--|--|--|--|--|--|--|--|--|
|                     |                       |                                      | 10                  | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 |  |  |  |  |  |  |  |  |  |  |  |
| CURRENT PROJECTS    | Celebration West      | Site Plan                            |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Apopka        | Business Retention                   |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Apopka        | Parking Study                        |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Gulf Breeze   | Development Review                   | On-going            |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Maitland      | Downtown Pattern Book Update         |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Maitland      | CRA Adjunct Services                 | On-going            |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Melbourne     | Visioning and USB Area               |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Melbourne     | Babcock Street CRA                   |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Orlando       | Barker Park                          |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Oviedo        | Development Review                   | On-going            |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Oviedo        | Twin Rivers Trail II – C.A. Services |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | City of Port St. Joe  | Downtown Redevelopment Plan          |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Desoto County         | Comprehensive Plan Update            |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | First Team Properties | Development Services                 |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Freedom Development   | Landscape Architecture Services      |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Hagen Properties      | Final Subdivisions Site Plans        |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Intrawest Placemaking | Village of Imagine – NPDES           |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Juma                  | Sanford Auto Mall – Civil            |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Polk County           | CRA Manager for North Ridge CRA      | On-going            |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Polk County           | Carter Road Park                     |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Sam Sutton            | Poinciana Blvd. Construction Mgmt.   |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Town of Lady Lake     | Development Reviews                  | On-going            |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | UCF                   | Parking Garage 5 – Const. Admin      |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
|                     | Volusia County        | Lake Beresford Park – Const. Admin   |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
| City of Casselberry | Comprehensive Plan    |                                      |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
| City of Cocoa Beach | Comprehensive Plan    |                                      |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |
| RWA                 | Sumter Site Plan      |                                      |                     |    |    |    |    |    |    |    |    |     |  |  |  |  |  |  |  |  |  |  |  |

**E. Firm References**

(Email addresses available upon request)

Name: City of Apopka  
Contact: Ms. Nicole Guillet-Dary  
Address: 120 East. Main Street, Apopka, FL 32703  
Phone No.: 407-703-1718  
Fax No.: 407-703-1791

Name: City of Daytona Beach  
Contact: Ms. Cheryl Harrison-Lee  
Address: 301 South Ridgewood Ave., Room 240; Daytona Beach, FL 32115-2451  
Phone No.: 386-671-8120  
Fax No.: 386-671-8130

Name: City of Winter Springs  
Contact: Mr. Ron McLemore  
Address: 1126 East State Road 434, Winter Springs, FL 32708  
Phone No.: 407-327-5957  
Fax No.: 407-327-6686

Name: City of Melbourne  
Contact: Ms. Cindy Dittmer  
Address: 900 East Strawbridge Avenue; Melbourne, FL 32901  
Phone No.: 321-953-6209  
Fax No.: 321-674-5743